



engage >



interact >



sell >



service >



who we are

AutoMotion is the largest mobile platform in automotive. Through a proprietary data and feature set, AutoMotion delivers a significant increase in app shoppers, competitive deals, and monthly service ROs.

why mobile matters

- AutoMotion has **1m+ smartphone shoppers** actively shopping and servicing today at dealers nationwide.
- AutoMotion's partnership with **Group 1 Automotive** has resulted in **400,000 unique app shoppers** to date and **\$4m+ in annualize service ROs** and parts revenue.

why we're needed

AutoMotion's platform uses beacon, geo-fence, and location targeting technology to **message shoppers, win more competitive deals**, and **retain customers** with the best mobile booking tool available.

what we do

The AutoMotion platform drives **engaged, low-funnel app shoppers** to dealerships.



1 Brand: Extend your brand to your customer's Apple and Android smartphones with a **Custom App** in the App Store and Google Play Store.

2 Messaging: Communicate with customers through relevant **Mobile Messaging** to provide intelligent communication utilizing location data, beacons, and geo-fence technology.

3 Service Lane: Generate additional service ROs and increase scheduled appointments. **Real-time app scheduling** gives customers the easiest way to book their next service and creates a long-term service revenue channel.

4 Discovery: Move low-funnel, ready-to-buy smartphone shoppers to retail through our **App SEO and App Option Code** technology.

5 App Shoppers: Drive new on-the-lot, low-funnel shoppers and deliver one-to-one attribution of shopper behavior.

we drive results

- AutoMotion puts **15+ new mobile shoppers** on the lot each month.
- We bring back **3+ deals** each month from competitors.
- We create **10+ new ROs** from mobile customers each month.



AutoMotion 250

- On-the-lot shoppers
- Competitive deals
- Service repair orders



AutoMotion 500

- On-the-lot shoppers
- Competitive deals
- Service repair orders
- Geo-fences
- Beacons
- Messaging



AutoMotion 1000

- On-the-lot shoppers
- Competitive deals
- Service repair orders
- Geo-fences
- Beacons
- Messaging
- Branding
- Full Customization